

Message

Celebrating the 90th anniversary

What has been the key to the business of Bemberg™ continuing this far?

The raw material for Bemberg™ is cotton linter, a by-product of the cottonseed oil production process. The producers have a strong commitment to production control, which is the basis for the stable quality of our products.

What's more, the Bemberg™ fiber technology introduced by J.P.Bemberg company in 1928 and for which production started in 1931 subsequently gave rise to short fibers, non-woven fabrics (Bemliese™), and virus-removal membranes (Planova™), contributing to life and living. Since Bemberg™ filament and fibers are considered to be difficult to handle due to their fully natural sources, we have cooperated with partners in the supply chain of each product category to research new applications and develop products.

In recent years we've been collaborating with new stakeholders, and in the future, [**► Stakeholder interviews**](#) we will strive for technological innovation that leads to the improvement of environmental performance and benefits to society. Moreover, we will pursue enhanced added value with Bemberg™ as a one-of-a-kind material in demand throughout the world.

So that we'll celebrate the 100th anniversary with even greater pride, we would like to continue to deepen our cooperative relationships and productive discussions with stakeholders, and hope that we develop together.

What is Bemberg™?

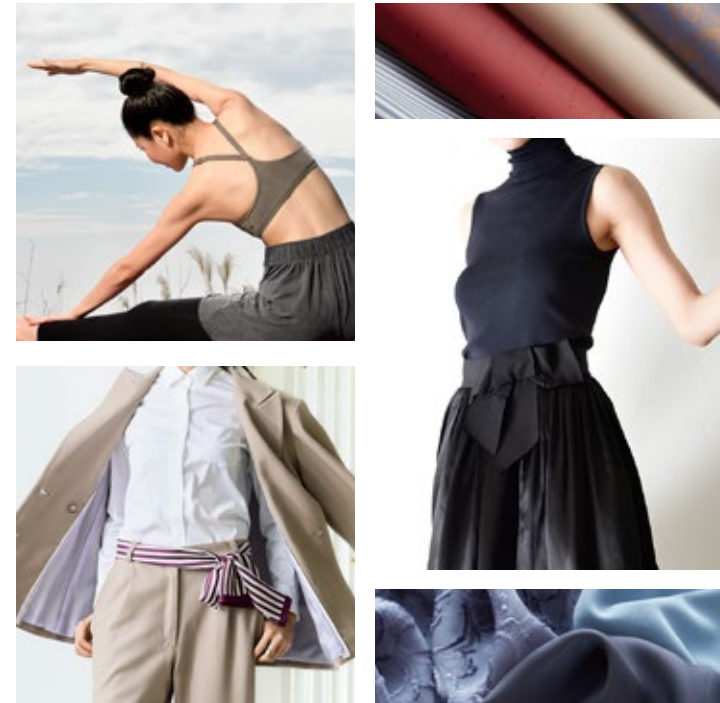
Bemberg™, made from cotton linter, is the world's only cupro fiber and is produced only at Asahi Kasei Corporation. With its comfort and versatility of use, it adds colorful quality to your life in various settings.



Functionality

A one-of-a-kind product that combines the advantages of natural fibers with the functions of synthetic fibers. Gentle to the touch and excellent moisture control for year-round comfort.

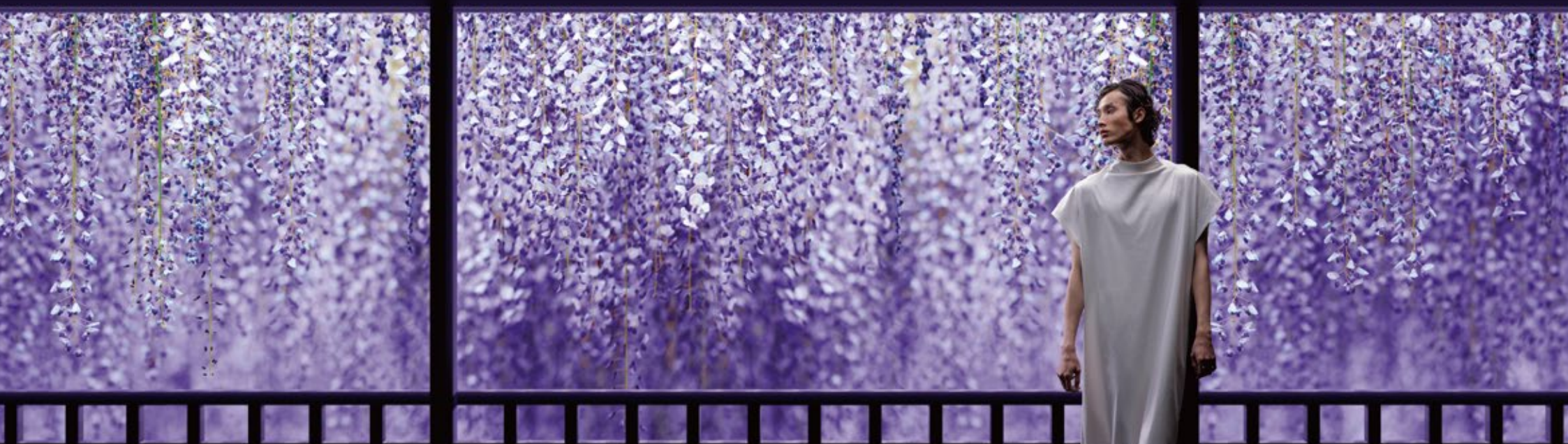
[▶ Learn more](#)



Applications

Its shape and style can be changed at will, stimulating creativity. It can be used for linings, intimates, apparel textile, traditional wear such as saris, and active wear.

[▶ Learn more](#)



Indulge in the blissful sensation as it glides across your skin. Revel in the deep colors that exude a myriad of moods.

Crafted of nature's blessings with prime techniques, Bemberg™ is a gem of unparalleled comfort.

Accentuating the true beauty of the wearer through innovation is our timeless passion

that has woven a heritage of over nine decades, capturing the hearts of people around the world.

It's the one-of-a-kind material that reflects the grace and elegance of those who wear it like no other can.

Crafted Elegance - Bemberg™ [▶ Watch movie](#)

Crafted Elegance





On our planet, various changes are required to realize a sustainable society.

In the fashion industry as well, it is important to reduce the environmental impact and build a business model that solves social problems, from the perspectives of raw materials, production processes, and final products.

Even amid these advancements, we have stayed true to our “DNA” for creating new solutions since the time of our founding.

As we evolve to meet the demands of each new era,

we will continue taking on challenges in a way that only Bemberg™ makes possible.

Sustainability

We endeavor to realize a sustainable society from various perspectives, with our transparent procurement routes for raw material and a production system in which we work to reduce the impact on the earth's environment.



Material

The raw material of Bemberg™ is cotton linter* that is a preconsumer material obtained from the manufacturing process of cottonseed oil. Bemberg™ is biodegradable and compostable fiber.

*Short downy fiber enfolding cotton seeds

[**▶ Learn more**](#)



Production

We have reduced CO₂ emissions through the use of renewable energy and introduced a closed-loop system to recycle resources. We have established a unique production technology system that is environmentally friendly.

[**▶ Learn more**](#)



Society

We collaborate with various stakeholders to realize a sustainable society, pursuing both solutions to societal issues and economic gains.

[**▶ Learn more**](#)

History

▶ [Learn more on Bemberg™ brandsite](#)

Born in the late 19th century, Bemberg™ has contributed to achieve a sustainable society, utilizing technology and knowledge to stay close to changes in the fashion industry.



1931 The production of Bemberg™ commences



1940s The production of raw yarns for tricot begins



1950s Raw yarns of Bemberg™ for yarn-dyed linings begin to be input in full scale. The industry's first "chop (consignment processing production) system" is started.



1960s Production of Bemberg™ staple fiber begins. Expansion of the fields of apparel and materials (woven labels, metallic fibers, hair implantation, handcraft yarn, etc.)



1970s Production of Bemliese™ (nonwoven product) and hollow fibers (for artificial kidneys) begins.



1980s Entrance to the apparel textile industry through development of fibril-processed material



1990s Lining R&D Laboratory for Applied Product is established. Production of hank yarns stops.



2000s Expansion of functional textiles (intimates)
Production of cupro fiber ends at other companies, the result of which is that Asahi Kasei becomes the only cupro (Bemberg™) manufacturer.



2010s Participation in the Business Call to Action (BCtA) initiatives in India



2021 90th anniversary of Bemberg™